

Guideline - Posting Content



- 1) Brand Story
- 2) Signature Product
- 3) Promotion
- 4) HashTag

General Hashtag

#meetarikfaizalkong #meetarik #authenticmalaysianflavour #foodlovers

Tag in Social Media Account

IG: [meetarikfaizalkong](#)

Tiktok: [@meetarikfaizalkong](#)

Know about Mee Tarik Faizal Kong

Facebook: [meetarikfaizalkong](#)

Brand Story:

Facebook: [meetarikfaizalkong](#)

Mee Tarik Faizal kong has started operating since 2023. We are expanding quickly, targeting 30 branches by the end of 2024.

Made In Malaysia, for Malaysian, where our chef has ingeniously crafted international flavors to cater. Ensuring the highest level of comfort for our patrons in a cozy and welcoming setting. With its pristine and simplistic design, our establishment offers a serene and laid-back dining experience.

Faizal Kong Combined The Flavor Of Chinese Lanzhou Ramen With The Flavor Of The Malaysian People, Localizing The Flavor Of Lanzhou Ramen, And Making People Easier To Adapt To The Flavor Of Lanzhou Ramen.

KOL Shout out:

Promotion Items:

- "RUSH HOUR (2pm-4pm)"
Green Pepper with Fried Cumin Beef / Chicken Burger Set
With free flow drink

KOL Order Items:

- NS07 Beef Curry Noodle Soup
- DN07 Braised Beef Noodle
- DN0B Sizzling Soy Sauce Chicken Noodle
- RB06 Stewed Chicken Rice Bowl
- RB05 Xinjiang Spicy Chicken Rice Bowl

- SD03 Chicken Dumpling 8's
- RB07 Green Pepper with Fried Cumin Beef Rice Bowl
- RB0B Green Pepper with Fried Cumin Chicken Rice Bowl
- BBQ01 Chicken Satay 4's
- BBQ02 Lamb Satay 3's

Menu:

Soup Noodle

Contains Beef

	Ala Carte	Set
NS01	Vegetable Noodle Soup..... 8.8	10.8
NS02	Chicken Noodle Soup..... 12.8	14.8
NS03	Beef Noodle Soup..... 13.8	15.8
NS04	Chicken Dumpling Noodle Soup..... 13.8	15.8
NS05	Chicken Curry Noodle Soup..... 14.8	16.8
NS06	Beef Ball Noodle Soup..... 14.8	16.8
NS07	Beef Curry Noodle Soup..... 15.8	17.8

Dry Noodle

	Ala Carte	Set
DN01	Soya Sauce Chicken Noodle..... 12.8	14.8
DN02	Xinjiang Spicy Chicken Noodle..... 12.8	14.8
DN03	Stewed Chicken Noodle..... 12.8	14.8
DN04	Stir Fried Vegetables Noodle..... 12.8	14.8
DN05	Stir Fried Chicken Noodle..... 12.8	14.8
DN06	Stir Fried Beef Noodle..... 13.8	15.8
DN07	Braised Beef Noodle..... 13.8	15.8
DN08	Sizzling Soy Sauce Chicken Noodle..... 14.8	16.8
DN09	Sizzling Soy Sauce Beef Noodle..... 15.8	17.8

Tarik Dulu!

Unlimited Drinks

free flow

DRINK01 **RM6.90**

*Cordials only

Noodle Options

Ramen Noodle

MEE TARIK FAIZAL KONG
Authentic Malaysian Flavour

Rice

RB01	Fried Rice with Egg..... 8.8	10.8
RB02	Fried Rice with Chicken..... 13.8	15.8
RB03	Fried Rice with Beef..... 14.8	16.8
RB04	Fried Rice with Seafood..... 14.8	16.8
RB05	Xinjiang Spicy Chicken Rice Bowl..... 16.8	18.8
RB06	Stewed Chicken Rice Bowl..... 16.8	18.8
RB07	Green Pepper with Fried..... 17.8	19.8
RB08	Cumin Beef Rice Bowl	
RB09	Green Pepper with Fried..... 16.8	18.8
RB09	Cumin Chicken Rice Bowl	
RB09	Fried Beef with Fungus..... 17.8	19.8
RB09	Rice Bowl	

Ala Carte

ALA01	Xinjiang Spicy Chicken.....	20.8
ALA02	Stewed Chicken.....	20.8
ALA03	Green Pepper with.....	20.8
ALA04	Fried Cumin Chicken	
ALA04	Green Pepper with.....	21.8
ALA04	Fried Cumin Beef	
ALA05	Fried Beef with Fungus.....	21.8

Barbeque

BBQ01	Chicken Satay 4's.....	9.8
BBQ02	Lamb Satay 3's.....	11.8

Chinese Burger

CH01	Green Pepper with.....	7.8
CH01	Fried Cumin Chicken Burger	
CH02	Green Pepper with.....	8.8
CH02	Fried Cumin Beef Burger	

Add On

A001	Egg.....	1.8
A002	White Rice.....	2
A003	Ayam Dadu.....	3
A004	Daging Perap.....	4
A005	Ramen Noodle.....	3
<small>(Without Soup)</small>		

Hot Drinks

HD01	Chinese Tea (Refillable)....	2.8
HD02	Teh Tarik Panas.....	4.8
HD03	Teh O Panas.....	4.3
HD04	Nescafe O Panas.....	4.3
HD05	Nescafe Panas.....	4.8
HD06	Milo Panas.....	4.8
HD07	Plain Water.....	1.0

Side Dishes

SD01	Beef Ball Soup 5's.....	7.8
SD02	Beef Ball Soup 10's.....	12.8
SD03	Chicken Dumpling 8 s.....	9.8

KIDS eat FREE

Bring the little ones for a fantastic dining experience and enjoy a complimentary kids plate!

*One serving per child
*Only for kids below 100cm

*RM1 surcharge for every TAKEAWAY orders. *All prices shown are subjected to 6% service charge. *Images are for illustration purposes only

Promotion:



2 pm - 4 pm

RUSH HOUR!



free flow
drink!



Green Pepper with Fried Cumin

RM9.80 **Chicken / Beef** RM10.80

Burger Set



Guidline - Visiting



Outlets: Giant Hyper Market Shah Alam Stadium
Address: Mezzanine Floor, Stadium, Giant Hypermarket, Lot 2, Persiaran Sukan, Seksyen 13, Shah Alam, Selangor



Outlets: Dataran Puchong
Address: No 43 A-G-8, Block A, Dataran Puchong, Jalan PU 7/1, Taman Puchong Utama, Puchong, Selangor



Outlets: Lotus's Mutiara Damansara
Address: 8, Jalan PJU 7/4, Mutiara Damansara, 47800 Petaling Jaya, Selangor



Sponsored E-Voucher

- KOL Order items below with E-Voucher RM100
- Voucher value not refundable, can pay if extra value exceeded.
- KOL can bring partner, but only ONE voucher will be given to the KOL.

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KOL MUST order at least 3 of above selected shout out items

A) Please confirm to attend after receive our whatsapp message.



Will You Attend ?


MeeTarikFaizalKong
Authentic Malaysian Flavor.

Email:

I Will Attend

A)

- Check your email
- Read again the Posting Guideline.



MeeTarikFaizalKong
Authentic Malaysian Flavor.


Hi, marcus.au888@gmail.com !
Marcus Test
24June Mon 3pm

You are confirmed for the invitation.

1) Instruction was sent, please check your email.
2) During visiting the outlet (at cashier bar), use the password and outlet code for [LOGIN](#)
3) Please **READ** [Posting Guidelines](#) before visit.

B1) During the visit day, Login to CHM.

- Password get from email.
- Outlet Code request from cashier.



MeeTarikFaizalKong
Authentic Malaysian Flavor.

Email:

Password:

Outlet Code:

Login

B2) Show QR code to cashier.



MeeTarikFaizalKong
Authentic Malaysian Flavor.

Hi, marcus.au888@gmail.com !
Marcus Test
24June Mon 3pm



QRFK_wDu1Cbe

Show this QR code to outlet's cashier for scanning.

READ [Posting Guidelines](#)

Deliverable Result

- 1) Mee Tarik Faizal Kong visit posting (Video <1 minute) on your Instagram Reel (optionally Tiktok) within one week of visiting the store.
- 2) Kindly print screen the Instagram Insight analysis, thank you.
- 3) Kindly keep the Instagram posting for 2 months without delete, thank you.

Meta Business Suite:

Your last week in review



Take a moment to review activity and insights for ██████ from Jun 1 - Jun 7.

Your activity

You published 3 pieces of content this past week.

0 Facebook posts

0 Facebook stories

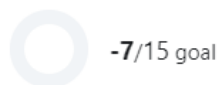
0 Instagram posts

3 Instagram stories

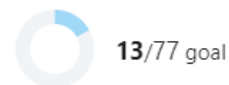
0 Ads

Your goals

Your goals are still in progress. You can find tips on how to reach them in the [Results](#) tab.



Grow Facebook Page likes



Grow Instagram followers

Your results

See your Facebook and Instagram reach from last week.



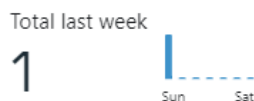
Facebook reach ⓘ



Instagram reach ⓘ

Your messaging activity

Track your progress toward your business messaging goals.



New contacts ⓘ

[View all insights](#)